

# **SPONSORSHIP OPPORTUNITIES**

**PRESENTED BY CAT-TV & GNAT** YOUR COMMUNITY ACCESS TELEVISION STATIONS TO BE HELD AT THE BENNINGTON THEATER ON SATURDAY, NOVEMBER 8

# **ABOUT THE FESTIVAL**

The Shires 1-Minute Film Festival is a community celebration of storytelling and creativity where local filmmakers share powerful, original, one-minute films. This event uplifts voices from all walks of life and gives the community a stage to express, engage, and entertain. With your sponsorship, we can continue to provide an inclusive platform for creativity and connection, while spotlighting your support for local media and the arts.

# SPONSORSHIP LEVELS

## **PREMIERE SPONSOR - \$250**

Step into the spotlight and have your organization highlighted and show your commitment to local media!

- Logo placement on materials
- Verbal recognition during the event
- Mention on CAT-TV's & GNAT's website, social media, and video promos

## **EVENT SPONSOR - \$500**

Be a headliner and lead supporter of local storytelling.

#### **INCLUDES ALL PREMIERE SPONSOR BENEFITS, PLUS:**

- A sponsor table at the event
- The opportunity to speak during the festival
- Top-tier logo placement
- Logo and recognition on all Vermont News and Media marketing
- Acknowledgement in film credits and announcements as a Lead Sponsor

# **AWARD SPONSOR - \$1,000**

Get the Red Carpet treatment and celebrate the art of storytelling in style — become an Award Sponsor and take center stage at the Film Festival!

### **INCLUDES ALL EVENT SPONSOR BENEFITS, PLUS:**

- Your logo placed on our Red Carpet Backdrop
- A large sponsor table placed prominately at the
- The opportunity to speak during the festival
- Lead placement and recognition on all Vermont News and Media marketing
- • Recognition in film credits and announcements as a Lead Sponsor

## WHY PARTNER WITH US?

- Align your brand with a community-first, creative initiative
- Reach audiences across digital, print, and live platforms
- Support free local programming as traditional funding declines
- Make a visible impact in the Shires arts and culture scene

## **BECOME A SPONSOR TODAY!**

We'd love to spotlight your business at the festival.

