



INTERN PROJECTS 2015-2016

Video Production Project Options

- **Community Videography Content Producer and Editor:** Produce and edit Local Events, Government meetings, Lectures and Presentations. On Location.
- **School Sports Segment Producer and Editor:** Report on local school sports activities, games, and pre-season interviews with students and coaches. On Location.
- **Local News Content Producer and Editor:** Produce relevant news segments and/or develop new program focused on local, regional and statewide issues. On Location or In Studio.
- **Local Music Show Producer:** Assist GNAT production team with development of music show highlighting local musicians. Work will include concept development, set and event production plans, curating artists, curating crew, and developing marketing / outreach plan for the project. Monthly production, in Studio.
- **Behind the Scenes at GNAT:** Work with GNAT production and marketing teams to develop a behind the scenes “reality” show with the goal of entertaining and informing local viewers about Community Media Centers / PEG Access and GNAT Mission.
- **Citizen Journalism Project:** Work with community to teach mobile newsgathering skills and develop informative how-to videos on technique and potential subject matter.
- **Develop, Create, Film, Edit Openers for Shows and Meetings**

All production projects require Video Editing-using Final Cut X. Experience preferred; training available in some instances. Non-standard schedule; requires some evening and weekend availability.

Greater Northshire Access Television

Mailing: P.O. Box 2168 Manchester Center, VT 05255

Studio: 6378 Route 7A Sunderland, VT 05250

802.362.7070 www.gnat-tv.org



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- **Marketing Plan Development and Implementation:** Work with GNAT Administrative Team to develop and implement comprehensive marketing plan and strategic communication plan for the organization. May include development of social media campaigns, print materials, copyrighting and videos. Develop materials focusing on community media advocacy and outreach strategies.
- **Community Outreach:** Represent GNAT at community events including fairs, markets, festivals etc. Summer months only. Work with marketing team to develop innovative ways to reach new audiences in our service territory.
- **Data Analysis / Community Needs Assessment:** Assist with development of outreach materials to collect specific sets of data on viewers, donors and community volunteers. Implement long-term data collection and analysis techniques. Assist staff with internal data collection and reporting.

Operations / Workflow Intern / Digital Archiving Intern

- **Digital Archiving / Digital Library Management:** Create digital archive by encoding existing DVD library to digital formats. Uploading content to internal networks and external cloud systems. Organize and streamline internal Digital Library via file name protocols and file systems. Intern will also conduct research and development regarding broadcast technology industry trends, compare products, research and provide feasibility assessments on new technology productions and systems.

Other duties include office coverage, reception, data entry and scheduling. Business hours with minimum of six hour shifts necessary.

How To Apply

Apply by sending letter of interest and resume to: Ann Hammerle, Educational Access Producer, ann@gnat-tv.org. Include recent experience relevant to the internship tasks, what skills you would like to develop during the internship and why GNAT would be a good fit for long term career goals.

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